



ADVERTISING & SPONSORSHIPS



Dear Exhibitor,

Increase your presence at the LGBT Business Expo by advertising in our 2016 Official Show Guide and/or by being an expo sponsor!

Our low-cost, high-value packages are designed to enhance your experience at the show.

Please see the options provided to you in our catalog below. To place your order, fill out the order form on the last page and email it to Show Management at vanessa@lgbtbussexpo.com.

Sincerely,

Vanessa Valderrama, Show Manager
Latino Business Expo
Telephone: +1 (786) 293-5186

**ORDERS DUE BY:
October 15, 2016!**

SHOW GUIDE

The LGBT Business Expo Official Show Guide and Exhibitor Directory is provided to each buyer upon entering the Expo. Advertising in the Show Guide is an excellent way to promote your company and booth location!



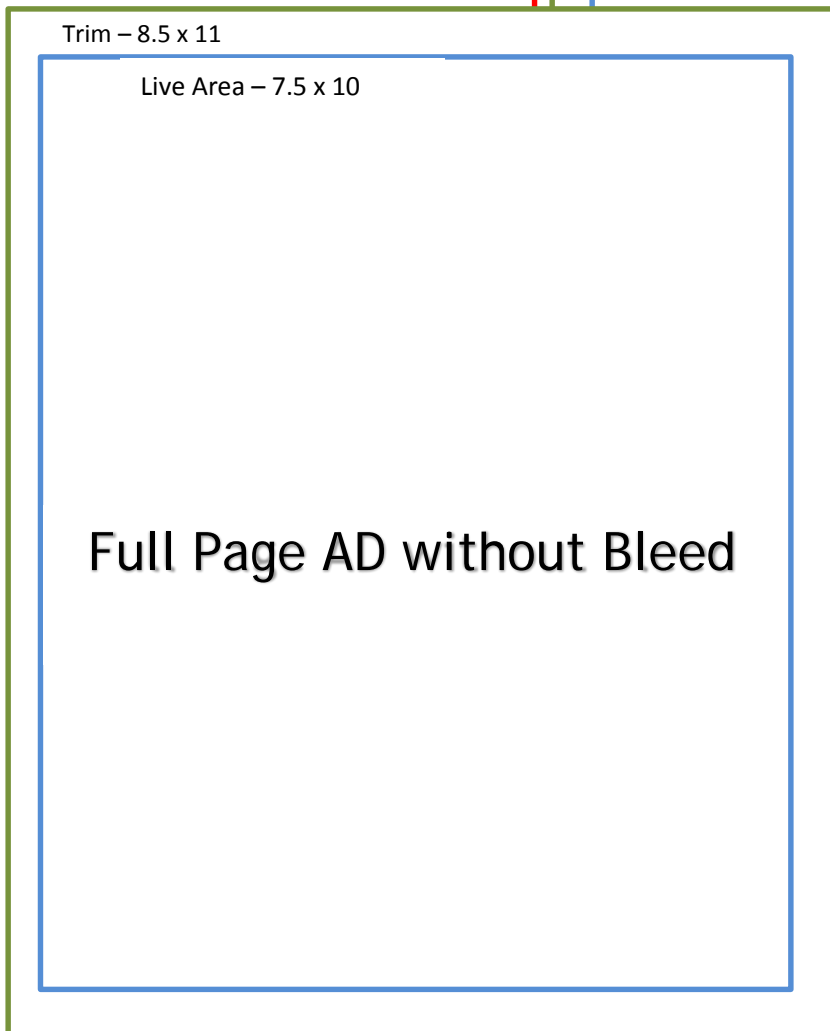
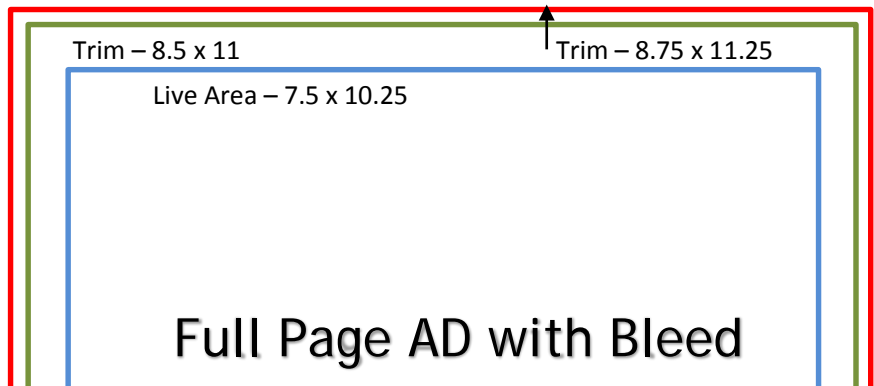
SPACES ARE LIMITED!
 MUST order by December 1, 2016.
 No AD orders will be accepted after this date.

AD SIZES AND PRICES

▪ Full Page AD	\$750
▪ ½ Page AD	\$500
▪ ¼ Page AD	\$350
▪ Back Cover	\$2,000
(ONLY 1 spot available)	

AD REQUIREMENTS

- File Format: Illustrator, Photoshop, InDesign, Quark or Hi-Res PDF's in CMYK Format.
 - No RGB, No Word Doc's, No Publisher, and No PowerPoint.
- File must be 300 dpi+
- **Sizes are in inches** →



Trim – 8.5 x 11

Live Area – 7.5 x 10.25

½ Page AD

Trim – 8.5 x 11

Live Area – 3.625 x 4.875

¼ Page AD

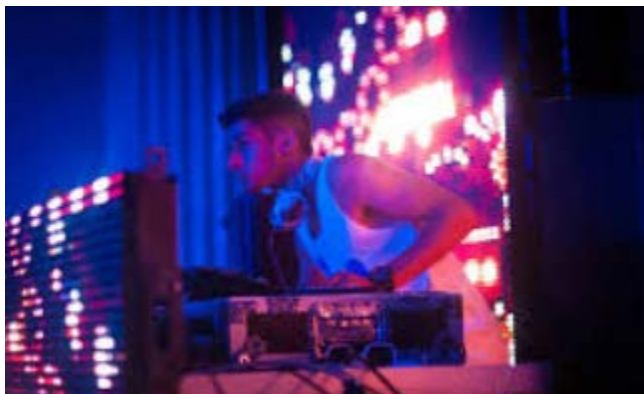
SPONSORSHIPS

OPTION A: VIP AREA SPONSOR

\$2,000

(Quantity Available: 10)

- Your company name and logo will appear in the Official Show Guide as well as on the VIP schedule page. Your booth number will be included in the ½ page AD.
- Signage inside of the VIP room will include your company name and logo, as well as a stand-alone poster.
- The DJ will introduce you as the sponsor.
- Tables will be present at entrance of the VIP room with your company’s promotional materials and brochures (the promotional material and printed items must be provided by the exhibitor).

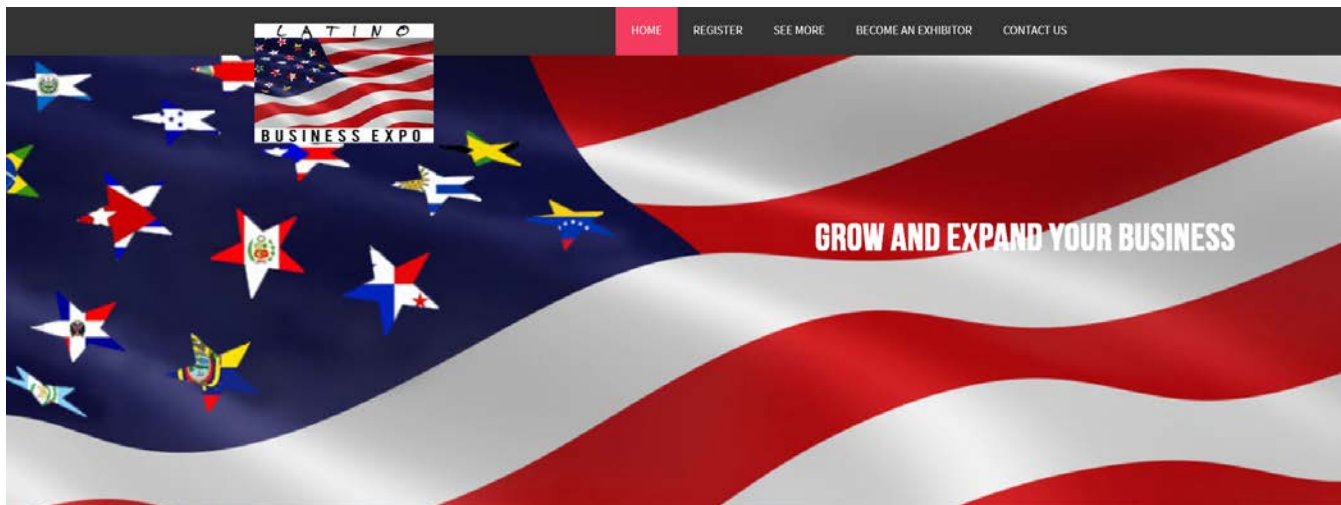


OPTION B: COMPANY BANNER ON THE EXPO WEBSITE

USD \$1,500

(Quantity Available: 7)

- Your company's banner will be featured on the homepage of the www.lgbtbusexpo.com website.
- The banner will remain on the website from the month of purchase until the end of the show and will be linked to your company's website.
- This will be visible to thousands of visitors/buyers who visit our website.



OPTION C: COMPANY BANNER ON THE FLOORPLAN

USD \$350

(Quantity Available: 7)

- Your company's banner (designed by the exhibitor) will be featured on the floorplan section of the www.lgbtbusexpo.com website.

If you wish to have your banner designed by our team, a \$200 fee will be applied.



OPTION D: BAR SPONSOR

USD \$1,000

(Quantity Available: 4)

- Your company logo will be on the expo bar on the show floor.
- The bar is open during show days to all visitors and exhibitors and is located on the show floor.



YOUR LOGO HERE

OPTION E: COMPANY PENS IN REGISTRATION AREAS

USD \$1,000

- Your company will provide the pens of your choice to be displayed in the registration area located at the entrance of the expo.
- You must provide us with a minimum of 1,500 pens no later than November 15, 2016.
(Contact show management for shipping address and details).



OPTION F: STAND-ALONE POSTER ON THE FIRST FLOOR OF THE EXPO

USD \$750

(Quantity Available: 10)

- A 33" x 80" stand-alone poster will be placed inside the convention center (1st floor) with the AD of your choice.
- Location selection is on a first-come, first-serve basis. Reserve your location early.



OPTION G: STAND-ALONE POSTER IN THE REGISTRATION AREA

USD \$1,250

(Quantity Available: 8)

- A 33" x 80" stand-alone poster will be placed in the registration area with the AD of your choice.
- Location selection is on a first-come, first-serve basis. Reserve your location early.



OPTION H: EXHIBITOR AND VISITOR BADGE LANYARDS

USD \$3,000

(Quantity Available: 1)

- Your company logo and website will be on ALL the lanyards provided to each exhibitor and buyer at the expo.



OPTION I: EXPO BAGS

USD \$4,000

(Quantity Available: 2)

- Your company logo and website will be on ALL of the bags provided to each buyer at the expo.



OPTION J:
COMPANY LOGO ON ALL EXPOMASSEMAILS, ADVERTISEMENTS, & MARKETING

USD \$500

- Your company logo will be included in ALL show mass emails, advertisements and marketing which reach thousands of potential buyers.

YOUR LOGO HERE ➡



OPTION K:
HOST YOUR OWN SEMINAR / EDUCATIONAL SESSION

USD \$2,000

(Quantity Available: 10)

- Your company name and logo will appear in the Official Show Guide as well as on the conference schedule page. Your booth number will be included in the ½ page AD.
- Signage inside of the conference room will include your company name and logo, as well as a back wall poster.
- Your seminar / educational seminar can be 45 minutes in time maximum.
- Expo models will be present at entrance of the conference room handing out your company's promotional materials and brochures (the promotional material and printed items must be provided by the exhibitor).



**OPTION L:
FLYER INSERT IN THE EXPO BAGS**

USD \$1,500

(Quantity Available: 5)

- Your company flyer will be inserted into all the visitor show bags.
- This ensures ALL visitors will have a copy of your company information.
- Your company MUST provide the flyers, at least 2,000 + copies no later than November 1, 2016.

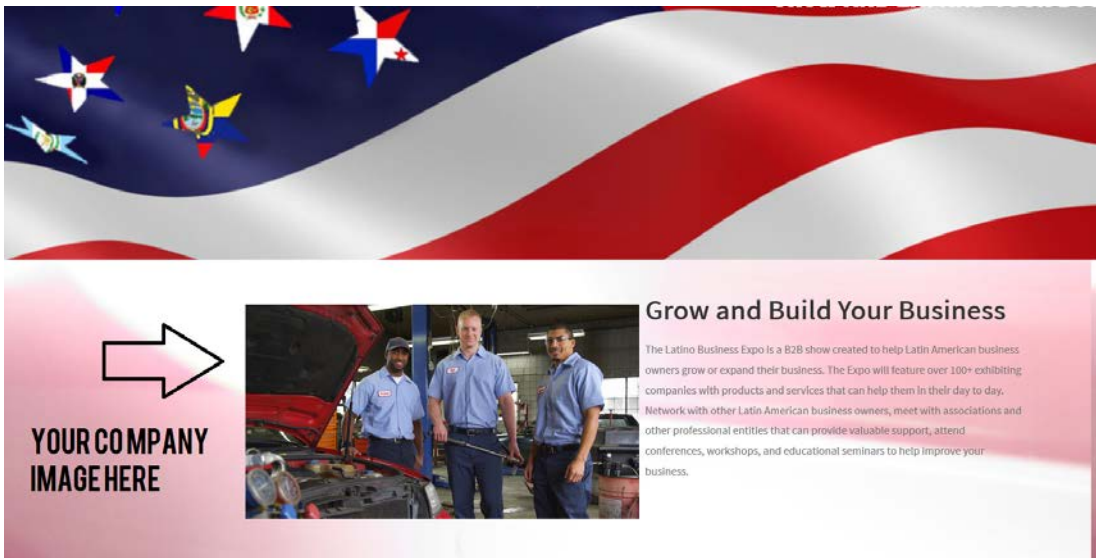


**OPTION M:
ROTATING IMAGE ON THE EXPO HOMEPAGE**

USD \$1,500

(Quantity Available: 6)

- Your company will have a rotating image on the Expo homepage.
- Each image will last 7 seconds.



**OPTION N:
VIP GUEST SPEAKER DINNER SPONSOR**

USD \$2,500

(Quantity Available: 6)

- Your company logo will be all advertisements, signage, emails, and marketing materials for the VIP Guest Speaker Dinner held on February 23, 2017 at 5:30 PM - 7:30 PM.
- The guest speaker is TBD and will feature a well-known celebrity in the business world.
- A dinner and open bar will be offered.



ORDER FORM

ITEM	PRICE	SELECTION	QTY
Full Page AD	\$750		
½ Page	\$500		
¼ Page	\$350		
Back Cover	\$2,000		
A - VIP Area Sponsor	\$2,000		
B - Company Banner on the Expo Website	\$1,500		
C - Company Banner on the Floorplan	\$350		
D - Bar Sponsor	\$1,000		
E - Company Pens in Registration Areas	\$1,000		
F - Stand-Alone Poster on the First Floor of the Expo	\$750		
G - Stand-Alone Poster in the Registration Area	\$1,250		
H - Exhibitor and Visitor Badge Lanyards	\$3,000		
I - Expo Bags	\$4,000		
J - Company Logo on all Mass Emails	\$500		
K - Host your own Seminar / Educational Session	\$2,000		
L - Flyer Insert in the Expo Bags	\$1,500		
M - Rotating Image on the Expo Homepage	\$1,500		
N - VIP Guest Speaker Dinner Sponsor	\$2,500		

TOTAL USD \$ _____

